NYS CIP CODE: 39.9031

Program Summary

- Do you want to change people's lives and make an impact on their physical health?
- The fitness and wellness industry is one of the fastest growing in the country.
- If you are outgoing and active, this is a rewarding career choice.
- Internships will expand your occupational knowledge and help you explore your field of study.
- Get real world experience working with allied health care continuum professionals.
- Students are taught by Certified Personal Trainers and Strength and Conditioning Coaches.

College Credit Connections

- · Bryant and Stratton College
- · Canisius College
- · Niagara County Community College
- · SUNY Canton
- SUNY Erie

Additional Information

- Students are responsible for purchasing a uniform for the fitness lab.
- Students will be prepped for a Personal Training Certification (NASM, ACE, NETA).
- Students in this program are eligible for post-secondary dual enrollment opportunities.

Professional Careers

Athletic Trainer
Chiropractor
Exercise Physiologist
Nutritionist / Registered Dietitian
Physical Education Teacher
Physical Therapist
Strength and Conditioning Coach

Technical Careers

Certified Personal Trainer Cross Fit Level 1 Coach Group Exercise Instructor Gym Manager Massage Therapist Physical Therapist Assistant Yoga / Pilates Instructor

Entry Level Careers

Desk Receptionist Fitness Club Front Fitness Coach Health Sales Associate Lifestyle Coach Professional Bodybuilder Recreation Coordinator Sports Coach



SPORTS SCIENCE CAREERS

Fitness Safety

- · CPR First Aid
- Proper Form
- Equipment Maintenance
- · Spotting Techniques
- · Injury Prevention
- · Proper Warm-Up and Cool Down Techniques

Functional Movement Screening

- · 5 Major Movements
- Posture
- · Stability
- Mobility
- Balance
- Flexibility

Health Fitness Trends

- · Social Media
- · Research Based CEC's
- · Allied Health Care

Human Anatomy Physiology

- · Muscle Origins and Insertions
- · Joint Actions / Movement
- VT1 and VT2 Thresholds

Nutrition and Weight Management

- Metabolic Syndrome
- Basal Metabolism
- · Caloric Education
- Body Composition

Special Program Design

- · Special Population and Needs
- Older Adults / Special Needs
- · Chronic Illness and Needs
- Youth Clientele

Starting a Fitness Business

- · Marketing of a Big Box Gym and Training Studio
- · Legal and Ethical Implications
- · Fitness Programs and Class Instruction
- · Nutrition, Weight Loss, Energy and Sports Performance
- · Risk Management

Sport Specific Training

- Utilize the Same Equipment and Technology as Professionals
- · Employment Opportunities in Strength and Conditioning
- · Injury Prevention
- · Sport Skill Assessments

Cardiovascular and Resistance Training Program Design

- · Design a Structured Exercise Routine for Client Goals
- · Weight Loss
- · Muscle Building / Assessments
- · Cardiovascular Endurance / Assessments
- Exercising to Benefit Chronic Diseases and / or Avoid Risk Factors

