

# VIDEO PRODUCTION & RECORDING ARTS

NYS CIP CODE: 10.0202

## Program Summary

- Are you a creative person who loves video, film, sound, and music?
- Learn to create and produce your own original films and music with the guidance of industry professionals.
- Careers in video production and recording arts are very exciting, social, and creative.
- The video and recording industry is always changing and a VPRA student will have the opportunity to gain experience with cutting edge technology and network with industry professionals.
- If you are social, creative, and love film or music, then the Video Production and Recording Arts program is for you!

## College Credit Connections

- Canisius College
- Hilbert College
- Niagara County Community College
- SUNY Erie
- Villa Maria College

## Additional Information

- Students will be able to earn ProTools User, ProTools Operator Music, and ProTools Game Audio certifications as well as a Sibelius User certification.

## Career Pathways

### Professional Careers

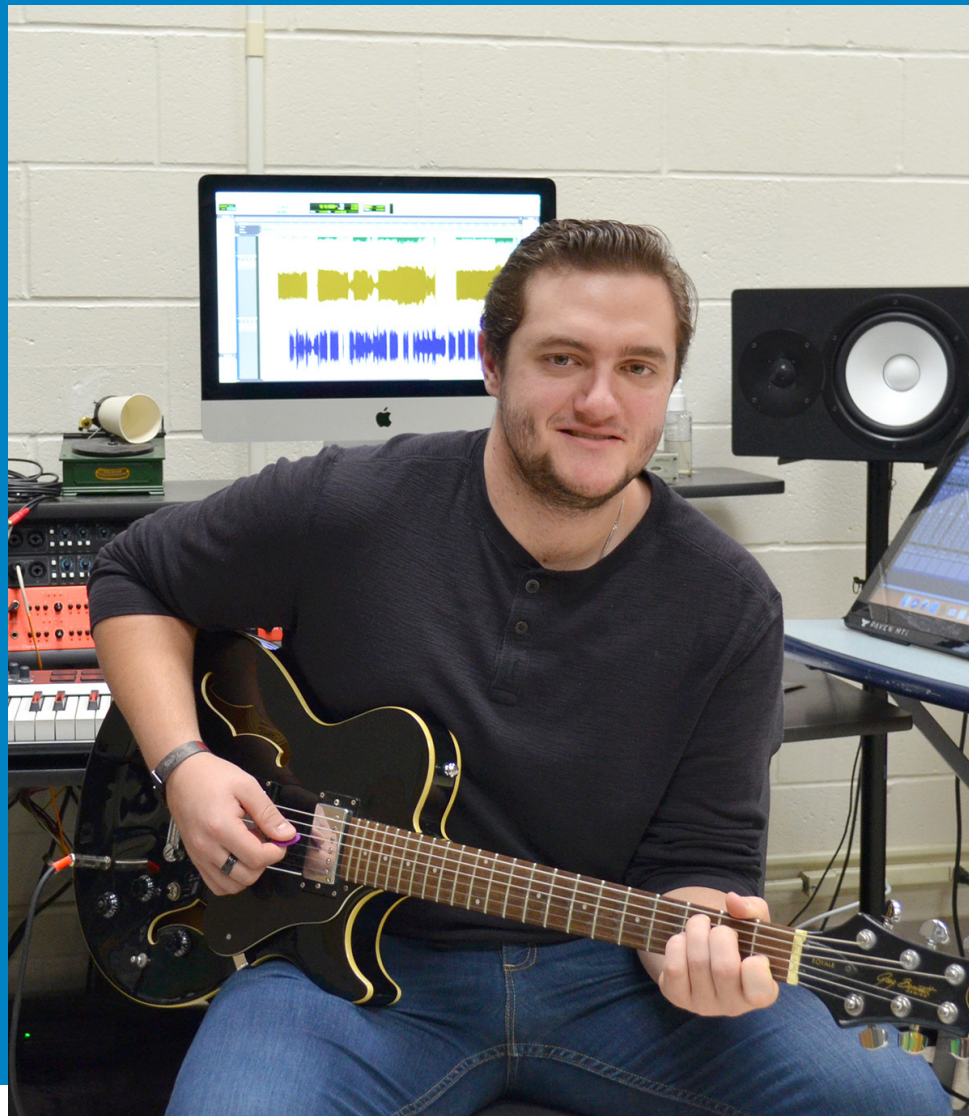
College Professor  
Director of Photography  
Film Director  
Film Editor  
Recording Studio Owner / Manager  
Sound Designer  
Tour Production Manager

### Technical Careers

Editing Room Assistant  
Live Sound Engineer  
Music Producer  
Recording Engineer  
Technical Director  
Video Editor  
Videographer

### Entry Level Careers

Assistant Audio Engineer  
Assistant Camera Operator  
Movie Set Grip  
Production Assistant  
Stage Hand



# VIDEO PRODUCTION & RECORDING ARTS

## Video Production Basics

- Equipment Basics
- Camera Operation
- Video and Audio Quality

## Video Language

- Camera Angle Names
- Creating Continuity
- Making Transitions

## Video Project Development

- Defining a Project
- Preparing a Treatment
- Creating a Storyboard
- Writing a Script

## Video Program Creation

- Story Videos
- Nonfiction Programs
- Instructional Programs
- News Reports
- Documentaries

## Introduction to Sound

- The Recording Studio
- Live and On-Location Recording
- Careers in Audio
- The Recording Process
- Copyright in Music

## Microphone Design & Application

- Microphone Design
- Microphone Characteristics
- Microphone Techniques
- Microphone Selection

## Digital Audio Technology

- Digital Audio Basics
- Digital Audio Recording Process
- Digital Audio Recording Systems

## Digital Audio Workstation

- DAW Hardware and Software
- Sound File Formats
- DAW Controllers
- System Interconnectivity

## Art of Mixing

- Process of Mixing
- Concept of Mixing
- Digital Console and DAW Mixer Technology
- Mixing Basics
- Automation

